

MALCO[®] APPEAL[™]

SUPER-CONCENTRATED DRESSING (1180)

DESCRIPTION

Appeal[™] is a super-concentrated, water-based dressing formulated to produce different levels of gloss ranging from an attractive semi-gloss, satiny finish to a wet, dazzling shine. This durable, silicone-based, aqueous emulsion dressing offers unprecedented ease of use and convenience. To create an attractive semi-gloss finish, dilute Appeal with water up to 1:5 (one part Appeal to 5 parts water). For a high gloss shine on tires and semi-porous objects mix Appeal 1:1. For shops seeking an economical dressing for all interior and exterior applications, Appeal is the logical choice.

DIRECTIONS

Shake well before using. Make sure that the surfaces to be treated are clean and dry. Choose desired gloss level and corresponding dilution ratio for application, mix in a trigger bottle and apply to surface. Let surface air dry or wipe dry with a clean cloth. **CAUTION:** Dressed surfaces can be dangerously slippery. **DO NOT** dress pedals, seat bottoms or steering wheels. Recommended dilution ratios: Interiors 1:5, Engines 1:3, Tires 1:1.

FEATURES AND BENEFITS

Dilutable for variable levels of gloss	Long-lasting, high-gloss shine
Vari-Glos Technology	Choose matte, semi-gloss or wet shine look
Body shop safe	VOC compliant

PACKAGE SIZES

- 1 gallon (Part number: 118001)
- 5 gallon (Part number: 118005)